To

31/05/2018

The Director.

Siliguri Institute of Technology,

Through

R & D Cell, Siliguri Institute of Technology

Sub: Submission of Account Statement regarding two days Workshop

Dear Sir.

This is to inform you that we have received Rs. 20,000/- (Ref. No. IIPC/ 17-18/ CSE/01 dated 29.08.2017) to organize two days Workshop on "Image processing & Pattern Recognition", which was held on 27th and 28th April, 2018 at SIT. The net expenditure of our seminar was Rs. 13,428/-. So we are refunding the unspent amount Rs 6,572/- in cash. Necessary documents are attached here.

Enclosures:

- 1. Utilization certificate
- 2. Receipt and Payment Statement
- 3. Respective Bills
- Copy of sanctioned budget.

With regards,

Satatal Charnaborts
Mr. Satadal Chakraborty 3/1/16
Convener

Aut Barman
Mr. Asit Barman

Treasurer

Forwarded to the Disector, SIP For wonded to the Disector, SIP S. Blaundary 9, 02/06/18

Joint Convener Research and Development Committee Siliguri Institute of Technology

The board of the second

18/00/8 Dan) UTILISATION CERTIFICATE IN RESPECT OF GRANT-IN-AID

Date: 31/05/2018

1. Name of the Department

: Computer Science & Engineering

2. Sanctioning Authority

: Director, SIT

3. Sanction Order Number & Date

:IIPC/17-18/CSE/01 Dated: 29-08-2017

4. Amount Sanctioned

:20, 000/-

5. Drawing & Disbursing Officer

: Dr. J Jhampati (Director SIT)

6. Bill No. & Date

7. Amount Drawn

: 20,000/-

8. Unspent Balance, if any

: 6572/-

9. Amount Utilised

: 13428/-

10. Purpose of Utilisation

:To organize Two Days Workshop

CERTIFICATE

Certified that I have satisfied myself that the conditions on which the Grant-in-Aid was sanctioned have been duly fulfilled/are being fulfilled that I have exercised the following checks to see that the money was actually utilised for the purpose for which was sanctioned.

[Applicable in case of unspent balance] The unspent fund will be adjusted against the Grant-in-Aidto be sanctioned and paid in the Next Financial Year (applicable in case of recurring grant only).

Kinds of checks exercised

- Cash Book
- 2. Ledger
- 3.
- 4.

5

Date: 31.05.2018

Signature with Official with Stamp

(HOD of the concerned (Department)

Department of Company Course & Expension (Monday)

71024

Format for Statement of Expenditure (SE)

Program: Two days Workshop on "Image Processing & Pattern Recognition"

Duration: Two days

Venue: Sir. J. C. Bose Memorial Seminar Hall

Organized by: Department of Computer Science & Engineering

Receipts	Amount (Rs.)	Payments	Amount (Rs.)
Amount received	20,000.00	1.	4000.00
Amount received from other Institution/ Organisation/ other means etc.		3.	1085.00
Amount contributed from own Institution/ Organisation		5.	1080.00
		Total (13, 428.00

Certified that we have exercised all kinds of checks to see that the grant has been utilized for the purpose for which it was sanctioned by SIT vide Order No. IIPC/17-18/CSE/01 Dated: 29-08-2017 of Rs. 20,000/-

Name & Signature of Head of the Institution

Satadel Chakrabing.

Name & Signature of Program Coordinator/Convener

Name & Signature of Treasurer

Two-Days Workshop on "Image processing & Pattern Recognition"

RECEIPT AND PAYMENT STATEMENT

PAYMENT	AMOUNT (Rs)	RECEIPT	AMOUNT(Rs)
1:Honoraria: (Total as per Annexure I attached)	4,000.00	1.Received from SIT Siliguri	20,000.00
2.Misc &Contingent Expenses: (Total as per Annexure II& Bills attached)	3843.00		
1	· ·	2. Less:	0570.00
3.Food: (as per Annexure III&bills attached)	1085.00	Refund to SIT Siliguri	6572.00
4.Travel : (as per Annexure IV attached)	3000.00		
5.Certificate and Flex	1080.00		
6. Others	420.00	-	
TOTAL	13, 428.00	TOTAL	13, 428.00

Satadal Chaknassay

Mr. Satadal Chakraborty

Convenor

Mr.Asit Barman

Treasurer

AMOUNT (Rs)

ANNEXURE II - MISCELLANEOUS AND CONTINGENT EXPENSES Two-Days Workshop on "Image processing & Pattern Recognition"

DESCRIPTION OF ITEM PURCHASED

110 pieces pen @Rs 4 00/-

Hukum Chand Enterprise Hukum Chand Enterprise Hukum Chand Enterprise

VENDOR NAME

SR NO

Misc

60 A 10

715.00 7

2268.00 320.00

3 pieces Flower bouquet @ Rs. 150 00/ Decoration

TOTAL

100.001 3843.00/

Axit Barr Mr. Asit Barman Treasurer

All the above original bills are enclosed with this Annexure.

Color dell Chayor ebady.

Mr. Satadal Chakraborty

Two-Days Workshop on "Image processing & Pattern Recognition"

ANNEXURE I - HONORARIA PAYMENT

SR NO _ Speaker-1 **SPEAKERS** TOTAL Mr. Abhishek Nandy NAME AMOUNT (Rs) 4,000/-4000/-

We certify that the honorarium to each of the above speakers has been paid as per the guidelines

Saladal Charnabity.
Satadal Charaborty
Convenor

Asit Barman Treasurer

Ait barmon

wo-Days Workshop on "Image processing & Pattern Recognition"

ANNEXURE III -FOOD BILL

Date	Particulars	Amount(Rs)
	Tea and snacks	
27.04.2018 8 28.04.2018	Refreshment for Speakers	1085/
TOTAL		1085/-

setable charratory.

Mr. Satadal Chakraborty Convenor

Treasurer

Two-Days Workshop on "Image processing & Pattern Recognition"

ANNEXURE IV - TRAVEL REIMBURSEMENTS TO OUTSTATION SPEAKER

SR NO	Name of the Speaker	TRAVELLED FROM	TRAVELLED TO	AMOUNT PAID (Rs)
		Kolkata	Siliguri	
1	Mr. Abhisheil hlandy	Siligun	Kolkata	3000
*	TOTAL AM	OUNT PAID		3000.00

We confirm that we have checked the travel details of the speakers and paid the above amount so per the guidelines.

Mr. Satadial Chiakraborty

Convener

T PRODUCTION

Date: 13/04/2018

To.

The Director, SIT

Through

R & D Committee, SIT

Dear Sir,

We, the Department of Computer Science & Engineering, are going to organize a two days workshop on "Image Processing & Pattern Recognition" on 27*& 28* April, 2018 at Sir J.C.Bsoe Memorial Seminar Hall, SIT. In this regard, we are submitting complete proposal along with budget. We have already received budgetary approval for the proposed workshop. So, I request you to release the fund so that we can start the process to execute the programme.

With Regards
Saladal Chakrabott

Saladal Chakraborty

Bulk

Convener

Enclosure: 1. Workshop Proposal along with budget

2. Approval Letter

Forwarded to the Formander SIT 1

for Consideration.

Disector, SIT 1

Reductory 9

Reductory 9

T. Converse, IIPC, SIT.

PROPOSAL FOR WORKSHOP ALONG WITH BUDGET

	THE BUDGET
Title of the Workshop	Image Processing & Pattern Recognition
Duration and probable dates on	and the second s
which the proposed program can	
be held	. 27/04/2018 and 28/04/2018
	20/04/2018
Name of organizing Department	Computer Science & F.
	Computer Science & Engineering
Venue of the programme	Sir J.C.Bose Memorial Seminar Hall
	Tall Talling Hall
Target group that is sought to be	Students and Faculties
served	
01: .: 61	
Objective of the workshop	The primary objective of the workshop is to promote
	Scientific information exchange amongst amongst
	researchers, developers, engineers students and procession
	working in the country. The scientific program of the
	programme will consist of presentations by leading expents
	In the field of image Processing & Pattern Recomition The
	experts will address the recent developments and trends in
§ -	the fields. The participants will get enough opportunity to
	enhance their knowledge regarding the recent state-of-the-art
-	in the fields through interaction with experts. This will
	stimulate the research potential of the candidates who wish to
Expected outcome of the	pursue Doctoral degree in the related fields. Expected outcomes of the workshop are:
program	
	Describe and explain basic principles of digital image processing.
1	
	Design and implement algorithms that perform basic image processing (e.g., noise removal and image
	enhancement).
	Design and implement algorithms for advanced
	image analysis (e.g., image segmentation & image
	representation).
	 Assess the performance of image processing
F	algorithms and systems.
Expected themes to be covered	Introduction to the digital image
	Why digital images?
	The (film and) digital camera.
· · · · · · · · · · · · · · · · · · ·	Data types and 2d representation of digital images.
	Characteristics of grey-level digital images
	Discrete sampling model.
1 1 - 2 - 1	Quantisation.
-	Noise processes.
1	Segmentation & Classification

2

	Image classification using Tesorflow
	Thresholding and thresholding algorithms.
7	Performance evaluation and ROC analysis.
	Image filtering
	Linear and non-linear filtering operations.
	Image convolutions.
•,	Pattern Recognition
	Classification
	Clustering Techniques
	Image recognition using Python Open CV
elevance and importance of the	
ampaign in the context of the	
ampaign in the content of the	
resent day scenario, local	The workshop on "Image Processing & Pattern Recognition"
roblem issues etc. that will be	will act as a forum for researchers and the practioners
aken into consideration with its	interested in the advances and application of image
grottal and thereat	researches, results and ideas in this area.
ignificance (attach separate	researches, results and lucas in this area.
heet, if necessary)	
	· ·
ost Conference events such as	
ollow up actions, publications of	1. Analysis of student-feedback and corrective measure
caflets, brochure, proceedings,	The state of state of recorder and corrective measure
	this es anten describingly.
inalysis of student-feedback,	2. Small group meetings.
small group meetings etc.	
0	
Organizing C	ommittee of the workshop with designation
Chairperson	Dr. J. Jhampati, Director, SIT
Local Adviser	Mr. J.Guha, Administrator, SIT
Conference Advisors	HOD, Conveners and others
	and outers
Treasurer	Asit Barman
-	Asit Dalillali
Management team	HOD ICH D DI H
The second second	HOD, Mithun Roy, Debaditya Kundu, Debajyoti Guha, Asit
	Barman, Sucharita Das
Local Transportation	Sathi Ball, Satadal Chakrahorty, Krittibas Persi, Presente V.
Local Transportation	Sathi Ball, Satadal Chakraborty, Krittibas Parai, Prasanta Kr
Local Transportation	Sathi Ball, Satadal Chakraborty, Krittibas Parai, Prasanta K Ray
Local Transportation	Ray
Local Transportation Members	
Members	Ray All faculty & staff members
	Ray
Members Convener	Ray All faculty & staff members

lame	,	Designation and Official Address w	ith Contact Details
Mr. Abhishek	Nandy	CEO at Geek Monkey Studios , Intel Black Belt, Intel Software Innovator, Microsoft MVP	
		wing a detailed break-up of anticipated icipants/ speakers/ volunteers etc.: Appr	-
SI. No.	Items red	uired with justification and rate	Expenditure
1.	Honorar	ium to Resource Persons/ Experts	5000/-
2.		Snacks & Lunch	4000/-
3.	12	Stationery	2500/-
4.		Certificates	15*110= 1650/-
5.		Flex	450/-
6.		Workshop kits (1-cards etc.)	20*110= 2200/-
7.	Travel charges		3000/-
8.	Misc.		1200/-
	Gran	d Total Expenditure	20,000/-

HOD Dept. of CSE, SIT

Convener of the Workshop Dept. of CSE, SIT

[Note: UC, SE, Reports, photographs etc. of the grant are to be submitted after completion of the workshop, Budget break up may change according to the requirement of the programme]

Requirements related to Two days workshop on 27th and 28th April, 2018;

Resource Person	1	Particulars		Accommodation	Other Requirements
	From	То	Date		 Transportation facility
	Kolkata Airport	Bagdogr a Airport	26/4/2018	2.5	from SIT to Bagdogra Airport to receive the speaker on 26* April, 2018 and return to SIT guest house (as per arrival time of the flight)
Mr. A bhishek Nandy	Bagdogra Airport	Kolkata Airport	29/4/2018	• 1 room at SIT Guest House on 26°, 27°, & 28° April, 2018.	Transportation facility from SIT to Bagdogra Airport on 25° April, 2018 (as per departure time of the flight for speaker) Bus service for the faculty & staff members on 28° April, 2018.

etary Approval for Conducting Workshop/Lectures f..

https://mail.google.com/mail/u/0/7ul=2&ik=8689dcdff5&jsver=94Ubl



SATADAL CHAKRABORTY < satadal.chakraborty@gmall.com>

Fwd: Budgetary Approval for Conducting Workshop/Lectures from INDUSTRY RESOURCE PERSONS

HOD CSIT < hod csit@sittechno.org>

Thu, Aug 31, 2017 at 11:02 AM

To: SATADAL CHAKRABORTY <a taladal.chakraborty@gmail.com>, Asit Barman <a talabarman asit@rediffmail.com>, "debajyotl.aec" <a href="tel:debajyotl.

----- Forwarded message ------

From: IIPC EDC <iipedc.at.sit@gmail.com>

Date: Thu, Aug 31, 2017 at 10:45 AM

Subject: Budgetary Approval for Conducting Workshop/Lectures from INDUSTRY RESOURCE PERSONS

To: hod csit@sittechno.org

Dear Sir.

Please ignore the previous mail.

As directed to inform, the following is the budgetary approval to conduct Workshop/ Lectures from INDUSTRY RESOURCE PERSONS in your department up to 30th June 2018.

SI. No.	Conduction of Seminar/Conference /Symposium from Industry Resource Persons	Dept	Expected Date	Approved Budget in INR	Remarks
1	Image Processing and Pattern Recognition	CSE	27 th and 28 th April, 2018	20,000	Seminar
2	Internet of Things (IoT)	π	February 2018	15,000	Seminar

In the execution of this above mentioned program(s) kindly prepare the following:

- 1. Formal Proposal along with detailed budget
- 2. Feedback
- 3. Feedback analysis
- 4. Utilization Certificate.

Please note such documentation is necessary for future NBA accreditation of the department.

The Director, SIT

Through

R & D Committee IIPC . SIT

Dear Sir.

We, the Department of Department of Computer Application, Department of Computer Science and Engineering and Department of Information Technology, are going to organize a two days workshop on "Data Analysis using Python" on 28th and 29th September, 2018 at Electrical Engineering Seminar Hall, SIT. In this regard, we are submitting complete proposal along with budget. We have already received budgetary approval for the proposed seminar. So, I request you to release the fund so that we can start the process to execute the programme.

Danair Likivari (Da)

Joint Convency

Highesty Institute Partities: Lip and
resease or side Development Commit et
Cargon Institute of Technology

With Regards

Conveners, Howard 18.9.18

Tumpa Banerjee

catadal chakmabany

Satadal Chokraborty

15/09/18

Asit Barman

Enclosure: 1. Seminar Proposal along with budget

2. Approval Letter

PROPOSAL FOR WORKSHOP ALONG WITH BUDGET

Title of the Workshop	Data Analysis using Python
Duration and probable dates on which the proposed program can be held	Two days workshop on 28 th and 29 th September 2018
Name of organizing Department	Department of Computer Application, Department of Computer Science and Engineering, Department of Information Technology
Venue of the programme	Electrical Engineering Seminar Hall
Target group that is sought to be served	MCA, CSE, IT and BCA students
Objective of the Workshop	To provide basic understanding of Data Analysis and develop skill in python
Expected outcome of the program Expected themes to be covered	Expected outcomes of the Seminar are: Students will be able to write program in python Students will learn how to analyze data using python Introduction to Python, Numpy, Pandas, Matplotlib and Machine Learning
Relevance and importance of the campaign in the context of the present day scenario, local problem issues etc. that will be taken into consideration with its regional and national significance (attach separate sheet, if necessary)	Data analytics is important for every business to grow. There is a huge job opportunities in the field of Data Analysis. Python is a versatile language and platform. It is required to know python to analyze the data.
Post Conference events such as follow up actions, publications of leaflets, brochure, proceedings, analysis of student-feedback,	 Analysis of student-feedback and corrective measure will be taken accordingly. Small group meetings.

small group me				
	Organizing C	ommittee of the Workshop with design	gnation	
Chairperson		Dr. J. Jhampati, Director, SIT		
Local Adviser		Mr. J. Guha, Administrator, SIT		
Conference Ad	visors	HOD, Conveners and others		
Treasurer		Surajit Dutta		
Management to	eam	Ratnankur Majumdar,		
	Ł	Avijit Dutta		
Local Transpo	rtation	Bidyut Das		
Members		S K Bhattacharya, Debarati Mitra,	S K Bhattacharya, Debarati Mitra, Antara Parai,	
Members		Nilanjan Das, Mrinal Das		
		Tumpa Banerjee, Satadal Chokrabo	orty, Asit Barman	
Conveners		of Resource Persons/ Invited Speake		
	Details			
Name		Designation and Official Address v		
D. Diii	Choudhury	Assistant Professor, NIT Durgapur	Mob- 9434788196	
Dr. Prasenjit Mr. Mahendra	Datta	Senior Project Engineer, Ardent Cor	mputech PVt LTD Widb-	
WII : Winnerrara		9681456320		
	1 budget show	ing a detailed break-up of anticipated	d expenses under	
Propo	sea nuaget snow ent heads [<i>Partic</i>	ipants/ speakers/ volunteers etc. : appr	ox. xxx No.]	
SI. No.	Items reau	ired with justification and rate	Expenditure	
, 1.		m to Resource Persons/ Experts	7000.00	
2.	,	Snacks & Lunch	4000.00	
3.		Memento etc	-	
4.		Certificates	2000.00	

. 5.	Poster/ placards	500.00
6.	Seminar kits (I-cards etc.)	
7.	Travel charges	6000.00
8.	Misc.	500.00
	Grand Total Expenditure	20000.00

With Regards

Conveners

Francry cc. 15/4/18

Tumpa Banerjee

Satadal Chamaborty

Satadal Chokraborty

15:05.18

Asit Barman

[Note: UC, SE, Reports, photographs etc. of the grant are to be submitted after completion of the seminar, Budget break up may change according to the requirement of the programme]

Date: 16/08/2018

The Director Siliguri Institute of Technology Sukna, Siliguri

Through: IIPC coordinator, Dr. Sanjib Bhattacharya (DESH Department)

Sub: Application to postpone the workshop

Sir,

Due to sudden unavailability of resource persons for the workshop' will be held on 3rd and 4th September, 2018, has been postponed. Instead of the said date we would like to arrange on 28th and 29th Sep, 2018 for the same.

Therefore we earnestly request you to accept the above mentioned date for the workshop (Data Analytics) and do the needful, as soon as possible.

Regards

Tumba Banenjee 16/8/18 Tumpa Banerjee Department of Computer Application

Forwarded by-

Ammlan Ghosh

Head of the Department

Department of Computer Application

Satadal CharraLony (SATADAL CHARRABORTY)

Forwarded to The Director, SIT for consideration.

S. Blandlang Banani Adhirani (Dar) 21/08/2018

Joint Conven Industry institute Parties and and Entrepreneurship Development Committee Siliguri Institute of Technology

MAT - 2017

Two Days Workshop on Microwave & Antenna Technology

Held during 31st March to 1st April 2017

Organized by the Department of Electronics & Communication
Engineering
In association with IEEE AP/ MTT Kolkata Chapter



Siliguri Institute of Technology (Under Techno India Group) Sukna, Siliguri, Darjeeling

Preface

The Department of Electronics & Communication Engineering of Siliguri Institute of Technology has organized a "TWO DAYS WORKSHOP ON Microwave and Antenna Technology (MAT-2017)" during 31st Mar-1st April, 2017, which aims at providing a platform for the exchange of information on latest findings, new ideas and technical expertise among researchers, developers, engineers, students, and practitioners working in India. The purpose of MAT 2017 is to promote research and developmental activities in Microwave & Antenna engineering.

The task for engineers made by employers, managers and also by the whole society is the fulfillment of needs of those societies by design, manufacturing and exploitations of newer and newer products fulfilling higher requirements making easier everyday life, work and many other expectations. It is expected that this workshop will facilitate to fulfill these requirements and satisfy the expectations.

The socio-economic scenario of the engineering students is found to be propelled by industries which are not very relevant with their course of study. Therefore, there is mis-utilization of the human resource. But if they sustain in their relevant field of study, they can contribute some valuable philosophies to their respective domains. Hence, the other perspective of this platform is to induct the students either directly or indirectly to the research and developmental environment.

Our special thanks to the **Techno India Group Management** for providing financial assistance to organize this conference.

We place our gratitude to the management, faculty and students whose constant support has encouraged us at every stage of this great task.

Conducting such a programme is really challenging because of its geographical location, however with the heartfelt support from the IEEE AP/MTT Kolkata Chapter, advisory committee, head office, local office and all other well wishers we have the spirit to conduct such workshop.

Workshop

Microwave as well as antenna engineering has been increasingly adopted in many diverse applications such as radio astronomy, long-distance communications, space navigation, radar systems, medical equipments as well as missile electronic systems. As a result of the accelerating rate of growth of microwave and antenna technology in research and industry sectors; students, teachers and practicing engineers in these area are faced with the need to understand various theoretical and experimental aspects of design and analysis of microwave circuits, antennas and simulation techniques, as well as their applications. The principal objective of this workshop was to train, educate and appraise students, research scholars and professionals from academic institutes, industries and other sectors in the field of microwave and antenna engineering. The workshop focused upon exploring new avenues with latest advances in the field of microwave and antenna technology through lectures of distinguished and eminent scientists and researchers.

Inaugural Session



The inaugural program was enlightened by the eminent dignitaries from the institutes of international repute, the HOD, Dept. of ECE, of Siliguri Institute of Technology, Convener & Joint convener MAT 2017, Senior faculties and students of the department of this institute, The guests were honored by the flower bouquets. Dia lighting was the soul part of the inaugural session.

Inaugural Address

There were four key note speakers in the workshop.

NOTABLE SPEAKERS

- Dr. Satyajit Chakrabarty, Scientist, SAMEER, Kolkata and Chairman IEEE AP/MTT Kolkata
- **Prof. Susanta Parui**, Associate Professor, IIEST, Shibpur
- Prof. Koushik Dutta, Asst. Professor, NSEC and Secretary IEEE AP/MTT Kolkata
- Prof. Rakesh Sinha, Asst. Professor, JIS College of Engineering, Nadia
 Mr. Satyajit Chkrabarty, Prof.(Dr.) Gautam Das, HOD, ECE, SIT, Ms. Dia Ghosh, Convener, MAT
 2017 addressed the respected audience with their views of MAT 2017 and expressed their heartfelt wishes for the success of this event.





Inaugural address by Mr. Satyajit Chakraborty, SAMEER

Inaugural address by Dr.Gautam Das, HOD, ECE, SIT



Inaugural address by Ms. Dia Ghosh, Convener

Session

The workshop had two days session. On the first day the program was initiated with the invited talks delivered by the Prof. Koushik Dutta. After that the session was followed by two more technical talks delevered by Mr. Satyajit Chakrabarty and Prof. Rakesh Sinha. On the second day there were two sessions conducted by Prof. Sushanta Paru and Prof. Koushik Dutta. Following are the list of invited talks delivered by the dignitaries.

Day-1

- Engineering with Dielectric Resonator Antenna Modes by Prof. Koushik Dutta (10:30 am 01.45pm)
- Shared Aperture Antenna by Mr. Satyajit Chakrabarty (02:30 pm 04.00pm)
- Matching Network by Prof. Rakesh Sinha (04:30 am 05.30pm)

Day-2

- Frequency Selective Surfaces in Performance Enhancement of Antenna by Prof. Susanta Parui (10:00 am 11.00am)
- New Concept, Theory, and Advanced Design of Resonance Cavity Antenna by Prof. Koushik Dutta (11:00 am 12.00pm)



Invited talk by Prof. Koushik Dutta, NSEC



Invited talk by Prof. Sushanta Parui, IIEST, Shibpur

Inauguration of the Departmental News Letter, Electronika

The departmental news letter Electronika was also inaugurated on this day by the dignitaries and the Director of the institute.



Inauguration of the Departmental news letter Electronika.

Valedictory Session

On successful completion of MAT 2017, vote of thanks was delivered by Jt. Convener, Dr. Subhojit Sarker. And subsequently the certificates were distributed.



Vote of Thanks delivered by Dr. Subhojit Sarker, Jt. Convener



The Director, SIT Felicitating Prof. Sushanta Parui



Certificate Distribution

Conclusion

The grand success of MAT 2017 would not only motivate the organizing committee to organize such kind of program in regular manner but also inspired the students to contribute their work in the field of Microwave & Antenna Engineering.





SILIGURI INSTITUTE OF TECHNOLOGY



Department of Business Administration

In association with



Capre-diem (IIM Calcutta Event)



Is going to organize

5 Days National Level Skill Building Training cum Workshop on

BRAND MANAGEMENT

16th May 2017 to 20th May 2017

Αt

Sir. J.C.Bose Memorial Seminar Hall Siliguri Institute of Technology Campus P.O. Sukna. Dist Darjeeling. 734009

Eligibility: PG or UG students with basic knowledge of Marketing Management

For further details & registration please contact

Mr. Dipak Saha

Asst Prof, Principal Instructor & Academic Coordinator MBA, SIT

Cell: 9434210759. Email: dipaksit@gmail.com

Or

Ms. Damini Bose

MBA 2nd Semester (Student Coordinator)

Cell: 9434868511. Email: daminibose1994@gmail.com



SILIGURI INSTITUTE OF TECHNOLOGY Department of Business Administration

5 Days National Level Skill Building Training cum Workshop on



BRAND MANAGEMENT

17th May 2017 to 21th May 2017



Attendance Record_17/05/2017

27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	ω	2	1	ON 1S
Ms. ROUDRI KUNDU	Ms. NIBEDITA KUMUD RAY	Mr. ASHISH MAJUMDAR	Mr. SUBHAJIT GUPTA BHAYA	Ms. RIYA BOSE	Ms. DAMINI BOSE	Ms. SUCHISMITA GHOSH	Mr. RAHUL KUMAR BARUAH	Ms. NISHA LADIA	Ms. BINITA KUMARI	Mr. ARUNAVA SARMA SARKAR	Ms. MOULI ROY	Mr. DIPAYAN MITRA	Ms. DIPANWITA ROY	Mr. VISHAL BANIK	Ms. RAXATA CHHETRI	Mr. NAVIN KUMAR RAI	Ms. ADITI CHAKRABORTY	Ms. SUDESHNA TAMANG	Ms. BHASWATI SAHA	Ms. KANCHAN KUMARI	Ms. KOYENA SEN	Ms. PRAGYA KIRAN	Mr. KAMAL PRAKASH CHHETRI	Ms. GIRIJA PAL	Mr. CHETAN KUMAR PRADHAN	Ms. POULOMI SARKAR	NAMES
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Kund	0	2		2140 500	Samini Care	S. i. branda Chart	R.A. Bereil	NT ST	Brill hims			/	Disposite Da	Vichal Paris	axa a Charley		Adile (haknahan)	Sude show I among.	Bhospian Sola		.	-	$\overline{}$		in	Para Come Jankons	2:30 to 5:30

DIPAK SAHA T **Brand Management** Principal Instructor

Department Minimistration

Department of Business Idministration

Department of Business Idministration

Department of Business Idministration DEBNIA MANDI



SILIGURI INSTITUTE OF TECHNOLOGY Department of Business Administration

5 Days National Level Skill Building Training cum Workshop on





BRAND MANAGEMENT

17th May 2017 to 21th May 2017



Attendance Record_18/05/2017

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DIPAK SANA POPULAR SANA Principal Instructor
Brand Management

Department of Business Administration Department of Business Administration Please of Trechnology



SILICURI INSTITUTE OF TECHNOLOGY Department of Business Administration

5 Days National Level Skill Building Training cum Workshop on







17th May 2017 to 21th May 2017



Attendance Record 19/05/2017

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DIPAK SAHA
Principal Instructor
Brand Management

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SILIGURI INSTITUTE OF TECHNOLOGY Department of Business Administration

5 Days National Level Skill Building Training cum Workshop on





BRAND MANAGEMENT

17th May 2017 to 21th May 2017



Attendance Record_20/05/2017

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Brand Management Principal Instructor DIPAK SAHASO 5

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SILIGURI INSTITUTE OF TECHNOLOGY Department of Business Administration

5 Days National Level Skill Building Training cum Workshop on

BRAND MANAGEMENT

17th May 2017 to 21th May 2017





Attendance Record_21/05/2017

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DIPAK SAMA 2 (5)T Principal Instructor Brand Management

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SILIGURI INSTITUTE OF TECHNOLOGY

5 Days National Level Skill Building Training cum Workshop on Department of Business Administration **BRAND MANAGEMENT**



17th May 2017 to 21st May 2017

In association with



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IIM Calcutta Event

PRESS RELEASE

management can get the flavor of modern management from the esteemed practicing brand Institute of Technology has organised 5 Days National Level Skill Building Training cum Workshop on BRAND MANAGEMENT from 16th May 2017 to 20th May 2017. This kind of innovative event is being organised for the first time in North Bengal in association with Carpe Diem (an initiative of IIM Calcutta Event) & Make intern of New Delhi so that the students of with the branding techniques the Department of Business challenging affair for the marketers. So to make the budding managers more comfortable product become a household name and surveys indicate that they have a loyal base of aims to establish a significant and differentiated presence in the market that attracts and retains loyal customers. The company counts the branding campaign a success when their consumers' mind, mainly through advertising campaigns with a consistent theme. Branding Branding is the process involved in creating a unique name and image for a product in the But understanding the strategies of branding methodologies is Administration of Siliguri really

as Zonal Learning Centre for Carpe Diem (an initiative of IIM Calcutta Event) & Make intern of New Delhi. Mr. Dipak Saha has been selected as Principal Instructor of this zonal learning centre. Department of Business Administration of Siliguri Institute of Technology is now selected

Press Release as attachments) (Profile of the resource person and schedule of the training sessions are attached with this

Prof. Debayan Nandi HOD. Dept of MBA

Siliguri Institute of Technology

Date: 17.05.2017

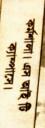
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প্রমিক্ষণ কর্মশালা আজকালের প্রতিবেদন

নিলিগুড়ি, ১৭ মে

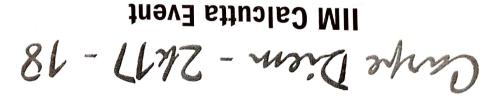
ব্ধবার থেকে নিলিগুড়ি
ইনস্টিটিউট অফ টেকনোলজিতে
শুফু হল জাতীয় পর্যায়ের দক্ষতা
প্রাণক্ষণ কর্মশালা। ডিপার্টমেন্ট
ভাগাগে এই ৫ দিনের কর্মশালা
শোর হবে ২১ মে। এই ধরণের
কর্মশালা উত্তর্গরেজ প্রথম হছে।
সহযোগিতায় রয়েছে কলকাতার
ক্রেপ ডিয়েম ও দিন্নির নেক ইন্টার্ন।
পড়্যাদের ব্রান্ডিং পদ্ধতির কৌশল
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প্রাণেশ্বন অধ্যাপক অন্তিত নারাঙ।
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প্রধান দেবায়ন নন্দী জানান, এই
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ববেন এখনকার পড়ুমারা।







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in association with www.makeintern.com

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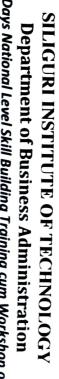
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Director (Hardeep Singh Puri)

(Priyanka) the much

Indian Institute of Management Calcutta Overall Coordinator, Carpe Diem - 2017-18















10:30 am to 1:30 pm	
0	2/12/17
Market Research & Brand Insights	Saturday
	20/05/2017
10:30 am to 1:30 pm	Mela Appli
Managing Brand Content & Design	05/201/
10:30 am to 1:30 pm	mursday /
Brand Strategy	1/5/5/20/at
TO:30 am to 1:30 pm	18/5/17
Brand Consulting	Wednesday
10:30 am to 1:30 pm	17/05/2015
Understanding Brand Landscape	11/65/17
10:00 am to 10:30 am	luesday
Inauguration	10/05/2017
	Inauguration 10:00 am to 10:30 am Understanding Brand Landscape 10:30 am to 1:30 pm Brand Consulting 10:30 am to 1:30 pm Brand Strategy 10:30 am to 1:30 pm Managing Brand Content & Design

DIPAK SAH

Siliguri Institute of Technology **Department of Business Administration Assistant Professor & Academic Coordinator**







(CarpeDiem 2K17-18 HMC Event Certified Brand Management & Digital Marketing Mentor) Mr. Ankit Narang

Overview

In the past 12 years my journey as an educator, researcher, trainer, consultant and institution in India, has been both exciting and challenging. builder (not necessarily in the same order) in both finest Public and Private Educational Institution

conference presentations, and published in both national and international journals. My research interests include Sales & Marketing Processes, Consumer Psychology, Marketing and Sustainability. I have authored several research papers, book chapters, case studies, Digital

Leading Firms, International multilateral institutions such as WTO, UN, ILO, EU, OPEC etc. the globe for interactions with the Corporate Headquarters, International learning component and has led several senior business executive delegations across FMCG, Telecom, Banking, Insurance, Pharmaceutical and Energy (including Oil & Gas, Power) and organisations both in Public and Private sectors. Some salient initiatives were for leading Indian In Executive education, I have led, designed and delivered learning and development initiatives for Nodal Ministries, Local Industry Associations and Chambers of Commerce, Manufacturing Units of IT Firms. I have also conducted Programmes for Senior Management Professionals Mid-level Sales and Marketing leaders, Unit Heads for more Policy Research Institutions, Local

strategy planning in leading Indian conglomerates. marketing audit, creating new brand and brand strategy, sales process mapping and facilitating My recent consulting engagements have been mostly on building customer-centric processes,

Marketing Audit, Brand strategy, Strategy development Specialties: Customer Orientation Audit, Marketing Effectiveness, Service Efficiency, Sales and

Core competencies

- Management Consulting
- Analysis
- Team Management
- Mentoring
- Business Intelligence
- Business Planning
- Business Analytics
- Qualitative research
- Marketing Strategy
- Wordpress

ON 12/2/12

- Social Networking
- Competitive Analysis
- Social Media
- Traffic Generation
- Content Writing
- Affiliate Marketing
- Conversion Optimization
- **B2B Marketing**
- Search Analysis
- E-commerce

Professional History

Co-Owner: Jewelryezone.com, Clicko.in

Websites developed: www.imcp.in, www.noidacommercial.com

Sales team to ensure maximum revenue generation. Designing Course Curriculum modules and designing company Visiting Cards, also taking care of Marketing training to students and give assignments to impart practical knowledge, also part of Media, Marketing on various Platforms Facebook, Twitter, Linkedin Google Plus, Provide Digital Optimization, Running Facebook Ad Campaigns, and Google Display Network Campaign, Social Trainer and Digital Marketing Manager Work involves Website Development, Search Engine

<u>Trainer in Delhi School of Internet Marketing</u>

lead generation for an Affiliate marketing company. products, like Negative pressure wound therapy machine, surgical gloves etc, E mail marketing for Marketing for a Multi-national company, which is into production of Medical technological presentations on Ms power point, actively involved in various freelancing projects, making website SEO, website planning and creation, Mobile web marketing, Email Marketing etc) prepare for Advanced level of Internet Marketing, covering over 15 modules, (Google Adwords, Analytics, Provide training for batches of 150 students or more, have taken over 130 batches, impart training CMS platform (Wordpress), taking care of Search Engine optimisation and Social Media

<u> Digital Marketing - Online Marketing - Internet Marketing Campaigns</u> Entrepreneurship/E-Commerce and Digital Marketing Mentor

- Social Media lead generation
- Leads development
- Create ads for conversion goal
- In-depth understanding of CTR & ROI Community Management
- Social Networks
- Social Media Strategies Social Media Management Social Media Marketing
- Online Media Marketing
- Online Public Relations
- Online Reputation Management







Brief report on fabrication of potential transformers at SIT by <u>Anjali Enterprise, Kolkata</u>

To meet the gap between industry and academics and to support students one workshop on potential of potential to faculty fabrication of potential transformers is organized by the Department of Electrical Engineering, S.I.T at projection industry and academics and to support students one workshop Engineering, S.I.T at project in the support students of Electrical Section 21/12/2016 for the faculty Engineering, S.I.T at project and research lab during 19/12/2016 to 21/12/2016 for the faculty and staff members of EE department.

The program details are as below:

Title of training: Workshop on fabrication of potential transformers at SIT by Anjali Enterprise, Kolkata

Resource Organization: Mr. Tapan Das , Anjali Enterprise, Kolkata

Duration: 19/12/2016 to 21/12/2016

Time: 10:00 A.M -5:00P.M

Venue: Project and research lab, Department of Electrical Engineering, S.I.T

- At the beginning of the workshop an introductory speech is given by the H.O.D, EE department to find out the importance of the workshop for faculty and staff members.
- The process of fabrication of transformer and the required components along with the numerical calculations are described by the recourse person with the help of ICT tools.
- Next all the members are given assignment to design single phase shell type transformer with various ratings.
- Participates performed the transformer winding with the help of single phase shell type transformer winding machine which is brought by Anjali Enterprise.
- Mr. T. Das demonstrate us how to make the winding of the transformers, how to use the varnish oil at the core of the transformer and the efficient usage of the heat chamber.

The program continued with the distribution of the certificates to all the 24 participants and the workshop is concluded with the speech of H.O.D, EE. Department.

H.O.D

Department of Electrical Engineering

Department of Electrical Engineering Siligum Institute of Technology

T & P Sub-Committee



Some pictures during the event:



SILIGURI INSTITUTE OF TECHNOLOGY (A Unit of Techno India Group)



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"Fabrication of Potential Transformer"

19.12.2016 to 21.12.2016
Organized by

(Degreen-transport of Elements-framed Engineers-frame)

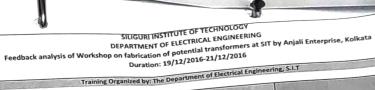
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Siligard Institute of Technology

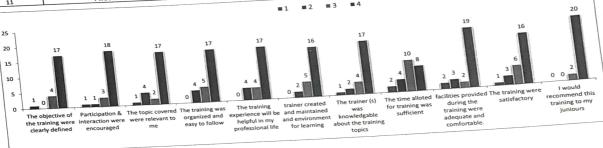








ST.	Feedback analysis of Workshop on fabrication of Duration: 19 Training Organized by: The D	0/12/2016-21/12/2016 Department of Electrical Engineeri	ng, S.I.T
	Name of the trainer: Mr. Tapan Das, Anjali Enterprise	Ratings(1 being lower	Total No. of Respondents: 24 % of rating 1 % of rating 2 % of rating 3 % of rating 4 % of rating 1 16.67 70.83 75.00
Si.no 1 2 3 4 5 6 7 8 9	Feedback elements The objective of the training were clearly defined Participation & interaction were encouraged The topic covered were relevant to me The training was organized and easy to follow The training experience will be helpful in my professional life trainer created and maintained and environment for learning The trainer (s) was knowledgable about the training topics The time alloted for training was sufficient facilities provided during the training were adequate and comfortable The training were satisfactory I would recommend this training to my juniours	1 0 4 1.1 1 1 3 1.1 1 4 2 1.1 0 4 5 1.1 0 4 6 1.1 0 2 5 5 1 2 4 10.1 2 4 3 2.1	77 4.17 4.17 70.83 8 4.17 16.67 8.33 70.83 17 4.17 16.67 20.83 70.83
11	I would recommend this sa	-3 =4	



Jayanta Bhusan Basu Head of the Department Department of Electrical Engineering Siliguri Institute of Technology



CERTIFICATE

Workshop on

"Fabrication of potential transformer"

19.12.2016 to 21.12.2016

This is to certify that Mr. Indrajit Koley

Of **Department of Electrical Engineering** has successfully participated in the workshop organized by the Department of Electrical Engineering and M/s ANJALI Enterprise, Kolkata. at Siliguri Institute Of Technology

Tapar	N Das
M/s ANJALI	

HOD, Dept. of EE

SILIGURI INSTITUTE OF TECHNOLOGY DEPARTMENT OF ELECTRICAL ENGINEERING

Date: 22.12.2016

Workshop on "Fabrication of potential transformer" 19.12.2016 to 21.12.2016

Certificate of participation issued to the following staff members of EE department

	Name	Signature
1.	Mr Dipak Kr. Bhattacharya	Signature 22.12.16
2.	Mr. Mitul Ranjan Chakraborty	100
3.	Mr. Pralay Roy	Poalay Roy 22.12.2016
4.	Ms. Shrabani Pal	R 22/12/16
5.	Mr. Arup Das	For Detrub
6.	Mr. Chiranjit Sain	22.12.16
7.	Mr. Subhajit Roy	
8.	Mr. Srijan Banerjee	0 -
9.	Mrs. Sanjukta Dey	SN2
10.	Mr. Priyadarshi Chakraborty	Peh 92/12/16
11.	Mr. Indrajit Koley	a d
12.	Mrs. Mousumi Basu Das	M. Barn Sthr
13.	Mr. Kaushik Chatterjee	12/12/18
14.	Ms. Rubi Kumari	hur Kumari.
15.	Mrs. Moushumi Das	Milas
16.	Mrs Mahua Debnath	Watk.
17.	Mrs. Boni Majumdar	Bon' Majunden
18.	Mr. Niladri Chakraborty	Alu
19.	Mr. Debabrata Das	(XX)M
20.	Mr. Amiya Kumar Mandal	no T
21.	Mr. Ananta Biswas	Amonta Biswas.
22.	Mr. Biswajit Biswas	amil .
23.	Mr. Nil kamal Das	Kail Clared Das
24.	Mr. Souvik das	Salas.

Signature of H.O.D.

4:30 – 4:45 pm		Head T&P Techno India Group
4:30 – 4:45 pm		
	Valedictory speech	Mr. Nirmal Banik
	recognition	
	python , Demo of Voice	Intel Software Innovator
3:45 – 4:30 pm	Technical session: Edison and	Mr. Avirup Basu
		Evangelist
	Introduction to Edison	Mr. Proteem Ganguly, IoT
3:30 - 3:45 pm	Technical session:	Mr. Dibyo Ghosh Chowdhury &
	Holo Lens, Artik, Android VR	CEO Geek Monkey Studio
2:00 – 3:30 pm	Technical session: RealSense,	Mr. Abhishek Nandy
	BREAK: 1:30-2:00	•
	computing - Overview	Product developer, InSync
12:00 - 1:30 p	Technical session: Cloud	Mr. Abhishek Sur
12:00 – 1:30 pm		T&P coordinator ECE Dept
	Introduction to FSA Campaign	Mr. Anindya Basu
11:40-12:00 pm	Security	Connect India founder
10:10	Technical session: Network	Mr. Subhasis Chatterjee
10-10 - 11:40 am	· · · · · · · · · · · · · · · · · · ·	Director,SIT
10:00 – 10:10 am	Inaugural speech	Dr. J. Jhampati
	Event	Speaker Name
Time		



Siliguri Institute of Technology

P.O. SUKNA, SILIGURI, DIST. DARJEELING, PIN: 734 009 Tel.: (0353) 2778002 / 04, Fax: (0353) 2778003 e-mail: sittechno@rediffmail.com sitsiliguriwb@yahoo.com

DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGG.

2ndApril 2016

To Mr. Abhishek Sur Product Head InSync Solution Ltd. Kolkata

Subject: Invitation to conduct one day workshop on "Network Security and Real sense, Artik& Cloud computing" for students.

Dear Sir,

We want to introduce ourselves as one of the premier Institutes in eastern India under Techno India Group and approved by AICTE affiliated to Maulana Abul Kalam Azad University of Technology (MAKAUT), West Bengal.

We are going to organize a one day workshop on "Network Security and Real sense, Artik& Cloud computing" that will surely help the students of our college to shape their career and resolve all doubts regarding which career field to choose. For this we want to utilize your expertise for the benefit of our students and provide a platform for bridging the gap between Industry and academics.

It would be our pleasure to invite you as one of the supervisors for the above mentioned program on 16thMay, 2016 [10 AM to 5 PM]. A line of confirmation would be highly appreciated. In case you accept our invitation please confirm it to the undersigned. Hoping for a favorable response.

With kind regards.

Dr. Gautam Das

HOD, ECE Department, SIT

To

All the HODs,

Siliguri Institute of Technology

Siliguri

Sub: Invitation for WORKSHOP named 'INTZILLA' on 16th May 2016

Dear Sir,

It is our delight to announce that the Dept. Of ECE, Siliguri Institute of Technology is going to organize a workshop (INTZILLA) on "Network Security" and "Real Sense, Artik & Cloud Computing" on 16th May, 2016 at the A.J.C BOSE memorial seminar hall in our college premises. The workshop will start at 10 am. So, we would like to invite you and faculty/ staff members of your department for participation in this workshop.

We solicit your kind cooperation in circulating this information to other faculty members, students and individuals.

Thanking you in anticipation.

With regards,

(Anindya Basu) Coordinator

INTZILLA-2016

Dept. Of ECE

Siliguri Institute of Technology



Siliguri Institute of Technology

P.O. SUKNA, SILIGURI, DIST. DARJEELING, PIN: 734 009 Tel.: (0353) 2778002 / 04, Fax: (0353) 2778003 e-mail: sittechno@rediffmail.com sitsiliguriwb@yahoo.com

DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGG.

2ndApril 2016

To Mr. AbhishekNandy CEO, Geek Monkey Studio, Intel Software innovator Kolkata

Subject: Invitation to conduct one day workshop on "Network Security and Real sense, Artik & Cloud computing" for students.

Dear Sir,

We want to introduce ourselves as one of the premier Institutes in eastern India under Techno India Group and approved by AICTE affiliated to Maulana Abul Kalam Azad University of Technology (MAKAUT), West Bengal.

We are going to organize a one day workshop on "Network Security and Real sense, Artik& Cloud computing" that will surely help the students of our college to shape their career and resolve all doubts regarding which career field to choose. For this we want to utilize your expertise for the benefit of our students and provide a platform for bridging the gap between Industry and academics.

It would be our pleasure to invite you as one of the supervisors for the above mentioned program on 16thMay, 2016 [10 AM to 5 PM]. A line of confirmation would be highly appreciated. In case you accept our invitation please confirm it to the undersigned. Hoping for a favorable response.

With kind regards.

Dr. Gautam Das

HOD, ECE Department, SIT

Kolkata Office: Chatterjee International Centre, 12th Floor, 33A, Chowringhee Road, Kolkata - 71
Tel.: (033) 2226 9785, 2226 4396, 2357 6163, 2357 6164, Fax: (033) 2226 2814, 2357 2450



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CEO, Connect India, Mozilla Academic Partner Kolkata

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With kind regards.

Dr. Gautam Das

HOD, ECE Department, SIT

Accepted. See on Compr.

Certificate



This is to certify that

Dr./Mr./Mo. Mitul Rangan Charraborty, Assistant Professor
Department of Eketrical Engineering
has attended and successfully completed
"Basic Pedagogy Training: Objective and Outcome Based Education
System- Transforming Engineering Education to Match Global Needs"
held from 7th to 9th December 2015 and 11th to 13th March 2016
Organized by EOUATE . New Delhi

Siliguri Institute of Technology, Siliguri

Other -

Dr. R. N. Mathur President EQUATE Rajni Brahagar Dr. R. Bhatnagar

Dr. R. Bhatnaga Vice-President EQUATE